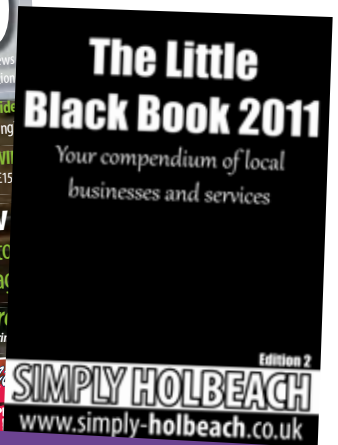


**OVER 23,000  
COPIES PRINTED  
EVERY MONTH!**

# SIMPLY MAGAZINES & WEBSITES MEDIA GUIDE

Simply Magazines & Simply Websites offer you a unique distribution and audience in the local area. We are fast becoming the first choice for local businesses to use for their promotion to ensure they are getting the best results.



**0845 676 9295**  
e: [info@chilli-mp.co.uk](mailto:info@chilli-mp.co.uk)



- ➔ A4 full colour glossy magazines
- ➔ Delivered directly through letterboxes & available at pick up points across Spalding, Pinchbeck, Holbeach and surrounding villages
- ➔ Relevant, local editorial content to engage readers
- ➔ Reach over 50,000 residents by advertising in both publications
- ➔ All issues appear online for at least 12 months

**Simply Magazines are read from cover to cover and retained until the next one arrives. Advertising with us works....It could be working for your business!**

## ADVERTISING RATES

Ad Size	SIMPLY SPALDING	SIMPLY HOLBEACH	BOTH MAGAZINES
Double Page	£625.00	£480.00	£994.50
Full Page	£345.00	£265.00	£549.00
Half Page	£190.00	£145.00	£301.50
Quarter Page	£105.00	£80.00	£166.50
Eighth Page	£58.00	£45.00	£92.70

**Discounts** Book 3 months = 5% , Book 6 months = 15%, Book 12 months = 25% Please note all prices are subject to VAT  
 Add a web listing to any 6 or 12 month booking for just an extra £5.00 per month (£8.00 for 2 sites)

## Do You Offer A Service? Have You Considered A Handy Contact Advert?

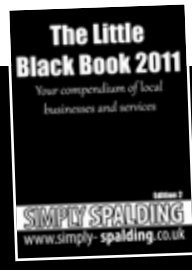
No of Issues	SIMPLY SPALDING	SIMPLY HOLBEACH	BOTH MAGAZINES
6	£195.00	£165.00	£324.00
12	£235.00	£190.00	£382.50

Please note all prices are subject to VAT

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 Leaflet Distribution,  
 Prices from just £30  
 + vat per 1000

ASK ABOUT.....  
 A Business Focus,  
 highlight your  
 business with a full  
 page advertorial



## The Little Black Book

The Little Black Book is our annual directory, delivered with Simply Spalding & Simply Holbeach March issues. Print run for 2012 estimated to be 25,000

- Full Page - £165.00
- Half Page - £99.00
- Double Box - £77.00
- Single Box - £44.00